

# FRONTLINES NEWS

Weston Frontlines Centre

Spring 2013

## Springing ahead to Summer Camp

It's Springtime again, even though you can't tell by the weather. And, at Frontlines, Springtime means that the staff and volunteers are preparing for summer camp – yes, summer camp!

Summer may be months away but there is lots to do to prepare for the 200-plus children and youth who will be spending their summer days at Frontlines. For the staff and volunteers, these are two months of intense work, ensuring that the participants are fully engaged and that they leave camp with indelible knowledge, novel experiences, rich memories and life-long friendships.

Our camp runs from Tuesday to Friday for seven weeks. Participants are provided two snacks and lunch each day. They go on trips, clean up their community, develop new skills, participate in drama and theatrical productions, create craft, all the while making new friends and building relationships. In 2012, there were 137 children and 113 youth at summer camp. And we expect an increase in attendance this year.

But many parents in our community cannot afford to send their children to camp and that's why our camp is free, paving the way for our children and youth to experience the joys of summer in a safe and caring environment. We are located in one of the 13 priority neighbourhoods in the City of Toronto, which means that in this community there is a higher level of unemployment, lower income, and a higher number of sole-parent families, among other issues.

Would you consider sending a child to camp? Give us a call at 416.244.7017 or go to our website at [www.frontlines.to](http://www.frontlines.to) to donate online through **CanadaHelps** or **PayPal**. Look for the Summer Camp 2013 fund. Let's make this an unforgettable summer for the children and youth of Weston/Mt Dennis.



### Send a Child to Summer Camp

What does it take for a child or youth to attend summer camp at Frontlines?

- \$11.50 a day
- \$46.00 a week
- \$322.00 for the summer

This fee covers their entire experience—meals, trips, program supplies, etc.

Call 416.244.7017 and send a child to summer camp!

Frontlines buddies: Lasting friendships are formed at Frontlines.

Left: A happy group of shoppers with staff of Payless ShoeSource at Lawrence and Keele.

Bottom: "Do you like my shoes? I do."



## Payless Gives Shoes 4 Kids

Earlier this year, 23 happy and smiling kids descended on the Payless Shoe Store at Lawrence and Keele to select a new pair of shoes with their merchandise certificates awarded through the **Payless Gives™ Shoes 4 Kids** program.

The children had great pleasure walking up and down the aisles, examining the stacks of shoes and shouting with glee when they finally decided on the ones they wanted. They were so excited that the cold, wintry evening could not dampen their joy.

When the group returned to the centre, they couldn't wait to show off their new acquisitions.

This was the fifth year of the **Payless Gives Shoes™ 4 Kids** program and we thank Payless ShoeSource for selecting us as a partner in this venture so that our children and youth could benefit.

## Annette's Donuts supports Frontlines

Last November, the employees of Annette's Donuts, a subsidiary of Weston Foods (Canada) Inc., elected to raise funds for Frontlines through the George Weston Limited **Wonder+ Cares** Employee Fundraising Campaign.

We were extremely pleased that we were chosen by a company that is a fixture in the Weston community. We visited the plant on Lawrence Ave West and made presentations to the employees.

For each dollar the employees raised, the company matched it with another dollar. The proceeds of this generous donation went toward providing snacks for children in our after-school program and to offset the cost of camp during the March Break.

Thank you, Annette's Donuts!



## Best wishes to Macaulay

We take this time to say "goodbye" and "thank you" to the Macaulay Child Development Centre, who for the past three years, have partnered with us in offering the Homework Club program at Frontlines.

We especially thank Macaulay for the experience and enhancements they provided.

Macaulay has restructured its program and moved to other locations. Therefore, the Homework Club has reverted to Frontlines—a seamless transition for our participants.

# Funds raised at dinner for programs

Over 100 guests attended our Annual Dinner held on April 13 at the Lambton Golf & Country Club, showing their support for the service we provide to the children and youth of Weston. The dinner is our major fundraiser of the year so we were very happy to see the response, not only for the purchase of tickets but for donations to the dessert and silent auctions.

The guests were entertained by the Toronto Children's Concert Choir & Performing Arts Company (TC3) – a group of young dancers and drummers who had the audience clapping and swaying to their performance.

Rachel Persaud, the classical singer, composer and author, was well-received for her beautiful *a cappella* renditions of **Amazing Grace** and **A Balm in Gilead**.

The guests had the opportunity to browse and bid on the silent auction comprising a variety of appealing gifts including Blue Jays tickets, a Mercedes Benz SL Class model car, baskets of assorted treats, lunch for 4 on Parliament Hill, and a travel package for two to the Hôtel du Vieux Québec within the walls of Old Quebec City complete with airfare.

In addition, there was an auction of delectable desserts that guests couldn't wait to sink their teeth into.

The net proceeds from the dinner are going to fund our after-school programs as well as go towards our summer camp. While we fell short of our monetary goal, we are very happy with the attendance and the level of sponsorship and donations we received.

## ***Our dinner sponsors and donors***

Thanks to all our supporters who either sponsored or donated items for the silent and dessert auctions.

Latimer & Marshall Family	Stapleton/Taylor Family
Skala Family	Geldart Family
Cooke Family	Boxer Family
Struve Family	Heathfield Family
Waseem Family	Keating Family
Hôtel du Vieux Québec	A. Holliday & Co Inc
Rina Maida, Re/Max	Chef Chuck Hughes
Royland Moriah	Mike Sullivan, MP
Lorne Codell, Royal LePage	Hurst Class Organizing
Metrolinx	Cakes & Cupcakes Mania
Canadian Football League	Mercedes-Benz Canada
Ward Funeral Homes	Rainbow Florist
P&M Restaurant	Chelli



Top: Mayor Rob Ford stopped by to show his support for Frontlines. He is flanked by Councillor Frances Nunziata (far right), Angela Carter (right) and Kristy Opoku.

Bottom: TC3 dancers & drummers entertained the guests.





## Contact Us

We would love to hear from you! Give us a call or contact us through one of the channels below for more information.

### Weston Frontlines Centre

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Tel: 416.244.7017

Email: [info@frontlines.to](mailto:info@frontlines.to)

Website: [www.frontlines.to](http://www.frontlines.to)

[www.facebook.com/  
contactfrontlines](http://www.facebook.com/contactfrontlines)

[Twitter.com/frontlinesyouth](https://twitter.com/frontlinesyouth)

## March Break Madness

It was 'March Madness' during March Break at Frontlines. The campers had five days of fun with trips to the Royal Ontario Museum, George Brown College, Lazer Tag, bowling, trampolining, 94.5 FM and MuchMusic. They cooked and attended fitness boot camp, and topped it off with a Wild Wednesday Barbecue. Joining us for the week was a group from the First Baptist Church in Tillsonburg. Thank you for volunteering with us!

Above: Trying to decide which of the 50 toppings they should choose for their "Wild Barbecue Burger".

## We cannot do it without you

A big, warm and hearty thank-you to our donors, funders, volunteers and supporters who have and are contributing to our work at Frontlines.

We rely heavily on your continued support, especially those who have committed to a monthly giving. Your steadfast patronage ensures that we have a complement of experienced and dedicated staff who offer programs that uplift participants and instill in them a sense of well-being and worth.

Thanks also to our volunteers who give of their time to help make a difference: our Board of Directors, program and office volunteers, placement students from the various colleges and universities as well as our social service volunteers.

Frontlines is much richer because of you.

## Our major funders



## Our new charitable number and name

Since our inception 25 years ago we have been operating as a branch of the Weston Park Baptist Church.

Now we have our own charitable number and a new name — **Weston Frontlines Centre** — but we will still be referred to as **Frontlines**.

Our new charitable number is 86599 5824RR001. This is what you will see on your tax receipts beginning March 2013.

We have also made it easier for you to donate online. In addition to **CanadaHelps**, you can donate through **PayPal**, where you can also pay for purchases such as tickets for our annual dinner and other events.